GYGO: Get Your Grant On!

NC Emergency Management Association 2023 Fall Conference October 11, 2023 NCEM Preparedness Grants Branch





GYGO: Tips for Writing Competitive Grant Applications

SLCGP, CBCG & NSGP!



Help is on The Way!

- Competitive Grants Structure
- -Review Committees
- **-GMB Role/Responsibilities**





More...Help!

Application Review & Scoring Differences

 Examples of applications that scored highly



What You Should Know...!

Application Review & ScoringDifferences

Examples of applications that scored highly





The Application

- ■Budget POETE
 - ✓ Detail of equipment & services purchasing
 - ✓ Knowledge of purchasing guidelines





The Application Process

- Utilize electronic calendaring (Outlook, Google Calendar)
- Set meeting times that work best for all members of the Team.





The Application Process

Time Commitment / Project
 Timeline

- $\sqrt{3}$ 4 weeks
- ✓ Break up the application into manageable chunks





The Application Process

- Application Due Date?
 - Plan to AVOID submitting application on the last day.
 - Plan for the Unexpected emergency/weather event, IT issues with network, computer lockout, or your home Wi-Fi is down!



State & Local Cybersecurity Grant Program (SLCGP)

Lisa Patton, Subject Matter Expert





State & Local Cybersecurity Grant Program

 Highlights from FY 2022 Notice of Funding Opportunity

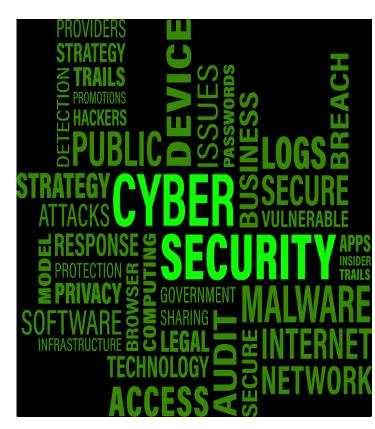
https://www.fema.gov/grants/preparedness/state-local-cybersecurity-grant-program





FY 2023 SLCGP

- NOFO Published August07, 2023
- Allocation: \$10,813,417
- SLCGP website will be updated when FY23 applications are available.







FY 2023 SLCGP

- Funding Amounts
- -Review Committee
- Application Scoring





FY22 SLCGP —

Example of Approved Project Application

FY 2023 Coming Soom





Email: SLCGP@ncdps.gov





GYGO: Get Your Grant On!

Nonprofit Security Grant Program (NSGP)

Bradley Garrett, Subject Matter Expert





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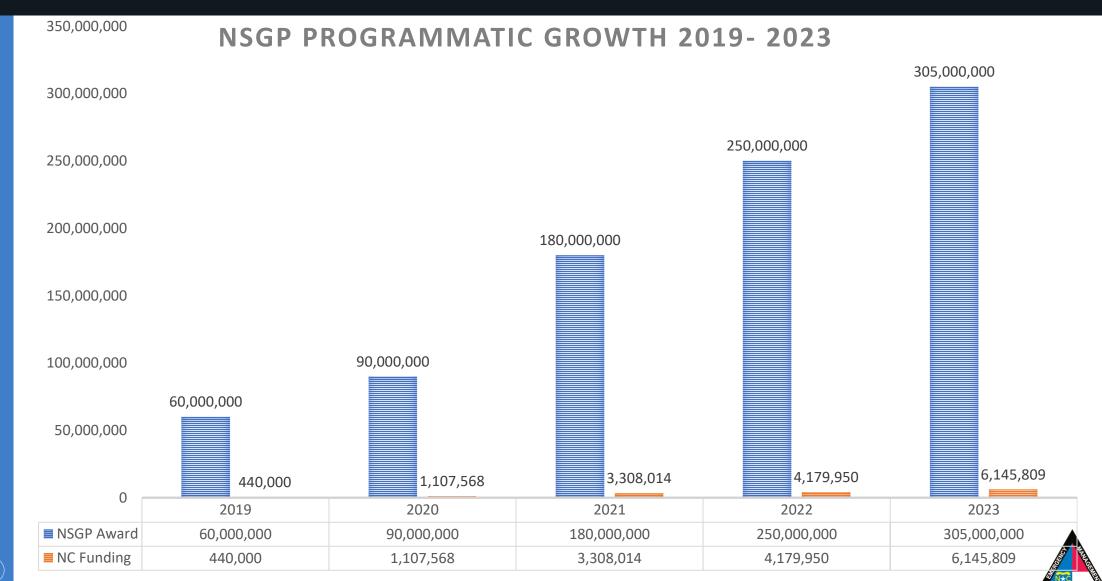
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Who's Eligible for Funding?



- •Meet the description under section 501(c)(3) of the Internal Revenue Code (IRC) of 1986 and be exempt from tax under section 501(a) of such code.
- •For NSGP-UA, be located within one of the FY 2023 UASI-designated high-risk urban areas (Charlotte area); for NSGP-S, be located outside of the FY 2023 UASI-designated high-risk urban areas; and
- •Be able to demonstrate, through application that the organization is at





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Funding sources appropriated - 1

•NSGP - Urban Area (NSGP-UA): funds nonprofit organizations located within a FY 2023 Urban Area Security Initiative (UASI)-designated high-risk urban areas (Charlotte).

•NSGP - State (NSGP-S): funds nonprofit organizations located outside of a FY 2023 UASI-designated high-risk urban area.

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Funding sources appropriated -2 Funding amounts:

•For NSGP-UA and NSGP-S applicants with one site may apply for up to \$150,000 for that site.

Both types of applicants with multiple sites may apply for up to \$150,000 per site for up to three sites, for a maximum of \$450,000 per subrecipient.

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Highlights from FY 2023 NOFO

- Review Process
- Application Scoring
 - ✓ Scoring Matrix 5-0





Highlights from FY 2023 NOFO

Example of Application –
 Investment Justification
 (IJ)







Email: NSGP@ncdps.gov





Capacity Building Competitive Grant Program (CBCG)

Janene Childs, Subject Matter Expert





Capacity Building Competitive Grant Program (CBCG)

 Highlights from FY 2023 Notice of Funding Opportunity (NOFO)





CBCG – How to Apply?

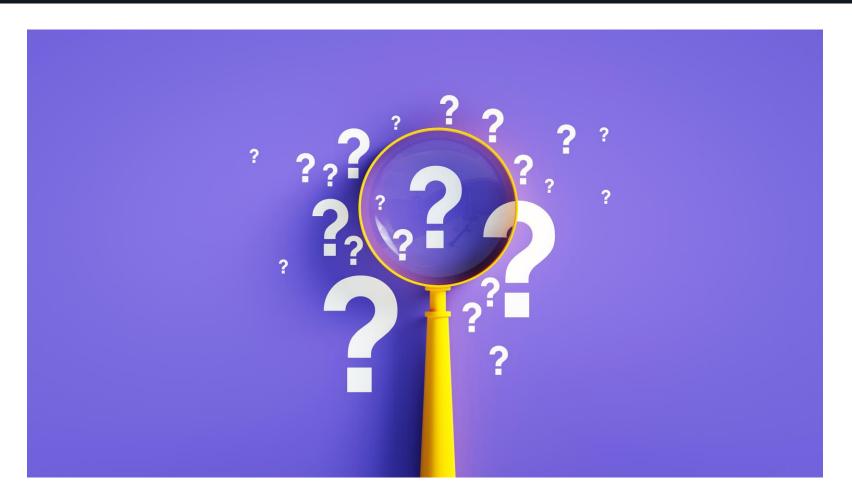
Website

<u>Emergency Management Capacity Building Competitive Grants</u> - 2023 | NC DPS

- FY 2023 Funding Amount \$5Mil
- FY 2023 Application
- FY2023 Application Example







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Grant Writing: Tips & Best Practices

Michelle Strong, Subject Matter Expert





- •Make sure that your agency is eligible to apply. Refer to the FAQ's.
- Familiarize yourself with the requirements of the application.





- •Answer all questions thoroughly and provide all required documentation.
- Provide a detailed explanation of how the funding will impact your project.
- Use numbers to strengthen your application.





- Clearly outline your project goals and objectives.
- Use SMART Goals
 - ✓ Specific,
 - ✓ Measurable,
 - ✓ Actionable,
 - ✓ Relevant,
 - ✓ Timely!
- Demonstrate how important your project is, use details & be impactful.



- Have someone proofread before submitting.
- •Cross train your staff on grant writing.
- Don't work in a silo.





Questions...







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